



**Digital Event
Awards**

WINNERS



WELCOME



Welcome to the winners supplement for the 2022 Digital Event Awards, in association with Digital Event News. This year marks only the second outing for these awards, with so much having changed over the past 12 months. Event planners have gone from learning new skills and getting to grips with platforms and technologies for the staging of virtual-only events, to developing hybrid strategies and planning how the digitisation of the meeting and events industry will impact the effectiveness of their programmes moving forward.

Almost 60 companies made it through to the shortlisting stage of these awards, to be assessed by a panel of 15 industry judges, who individually scored the entries to determine the winners.

I'd like to thank all our judges for giving up their time, and for setting the standards that all virtual and hybrid events should look to maintain, both

today and in the future.

I'd also like to thank our category and headline sponsors, without whom this celebration of excellence in the planning and staging of digital events would not be possible.

Finally, I'd like to thank our two venue partners - Hilton London Bankside for hosting the physical in-person ceremony and Hubilo for providing a virtual space where friends, colleagues and relatives of shortlisted companies can join-in the celebrations.

Congratulations to all the winners of the 2022 Digital Event Awards and I hope you enjoyed the evening whether you were in the room or joining us online.



Mike Fletcher
Editor
Digital Event News

THE JUDGING PANEL

Ed Tranter
managing director
73 Media

James Samuel
portfolio director
Clarion

Mazen Mroueh
co-founder
Digicrowns

Imogen Thain
head of digital
Easyfairs

Cam MacIntosh
head of digital platforms and enablement
Google Cloud

Matt Kaufman
marketing director
Google Cloud

Dave Young
head of production
ICC Belfast

Nigel Dacre
CEO
Inclusive Network

Gavin Newman
CEO
iVent

Toby Lewis
CEO
Live Group

Agnes Morgan
event technology manager
Live Union

Ruby Sweeney
founder
The Events Hub

Pamela Benitez
founder and director
The Virtual Events Experience

Rachel Macaulay
head of conferences and events
Vue Cinemas

Chris Mitchell
SVP, chief operations officer
Notified



Headline Sponsors



Best Digital Diversity and Inclusion Event or Series

WINNER **PERSPECTIVES** BY BUPA GLOBAL



Judges' comments

The judges highlighted this particular entry for its clear goals and emotive use of real-world stories to impact a virtual audience. The winning entry also provided great detail as to its success factors and provided comment from high-level stakeholders to reinforce the message.

Digital ESG Award for Event Organisers

WINNER

73 MEDIA



Judges' comments

The focus of carbon neutrality throughout the business won praise from the judges for 73 Media. They also pointed out how the company had a clear end-to-end sustainability plan and was looking forward to work towards its ESG goals.

Digital ESG Award for Platforms

WINNER iVent



Judges' comments

Focusing on its people, iVent scored big with the judges by appointing external auditors to remain impartial as well as the longevity of the company's ESG strategy. Highlighting its governance capabilities and internal surveying as positive points made iVent a worthy winner.

Best Digital Awards Event

WINNER

ECCCS AWARDS

BY 73 MEDIA



Judges' comments

Judges highlighted the quality of the submission as well as the success of the actual event, with one saying: "The level of success was a joy to see and gives us all hope in the digital event space that it CAN be done."

Best Digital Event Agency

WINNER

BW EVENTS TECH



Judges' comments

The diversity of the type of event put on by BW Events Tech separated them from the rest, with the different objectives the agency faced also being a standout feature of the entry for the judges. The quality of submission also stood out to judges, with it hitting every criteria for a winning entry.

Best Digital Event Marketing Campaign

WINNER

THE BANKING REVOLUTION

BY FT LIVE



Judges' comments

"The numbers and diversity of attendees - along with the digital footprint and participant feedback - are very impressive," said one judge of FT Live's entry. The ethos of the event was a key factor in this winning entry, with the judges highlighting it as the reason for the campaign's success.

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Best Digital Event Production Company

WINNER

SILVERSTREAM TV



Judges' comments

A high number of clients paired with increasing technical expertise garnered Silverstream TV the attention of the judges. Their innovation and flexibility during Covid-19 was also a highlight of their submission, alongside the quality of broadcast facilities on display from the company.

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Best Digital Exhibition

WINNER

OURAFRICA.TRAVEL

BY HUBILO



Judges' comments

The interactivity of the event was a highlight for the judges, with one saying “nearly a quarter of a million interaction through the event is huge, 24k meetings and nearly 100k messages.” The ROI of the event also received praised, by providing value for exhibitors.

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Best Digital Internal Communications Event

WINNER

RECKITT GLOBAL LEADERSHIP SUMMIT 2021

BY SOMEBRIGHTSPARK



Judges' comments

This event, which kick started a rebrand for Reckitt, received praise from the judges for its innovative concept. They also highlighted the good use of digital technologies to deliver the event on a short timescale.

Best Digital Product Launch

WINNER

ONCOLOGY PROFESSIONAL CARE VIRTUAL

BY CLOSERSTILL MEDIA



Judges' comments

With an event turnaround of just 12 weeks, the judges praised the entry for delivering a high-quality launch in a short period of time. They also recognised the switch from in person to live and were happy to see that the event was still about to turn a profit.

Best In-Event Networking Model

WINNER

GDS GROUP



Judges' comments

The judges were pleased to see the level of engagement that the platform was able to garner from an audience experiencing online fatigue during the pandemic. They also noted how the audience's high approval rating also factored into their decision.

Best Live Streaming Experience

WINNER

A CONNECTED WORLD: DELOITTE'S SHARED SERVICE CONFERENCE

BY AUDIENCE



Judges' comments

The hybrid element of this event, combined with a wraparound theatre bringing virtual speakers to the event, made for a winning entry. Judges also lauded the entry for bringing online members of the audience into the live experience by actively engaging with them.

Best Technology Platform

WINNER

TOTEM HYBRID EVENTS



Judges' comments

The flexibility of totem's platform was the key differentiator for the judges, with it being an all in one product the judges also highlighted its gamification capabilities as standout. Their sustainability chops also got the nod in this winning entry.

Best Venue Offering Digital/Hybrid Events

WINNER ICC BELFAST



Judges' comments

The venue was able to invest heavily in tech infrastructure which boosted its profile among its international visitors. The venue delivered a variety of events which included bringing in international speakers virtually via a digital event series.

Best Webinar Series

WINNER

HARD TALK: A SERIES OF LIVE INDUSTRY DEBATES

TM FORUM



Judges' comments

By increasing ROI year-on-year the webinar series proved that virtual events can be profitable, which the judges pointed out is very difficult to do, especially given the short time frame in which it has done so.

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Best Digital Conference – budget less than £15,000

WINNER

“TELLING YOUR STORY”

THALIDOMIDE SOCIETY & THALIDOMIDE TRUST’S NAC JOINT CONFERENCE
BY ROCKITFISH



Judges' comments

An event that utilised zoom as its platform was lauded for its great work with a limited budget. One judge said they were “really impressed with the thought that went into maximising the use of screen time to provide updates, news, as well as incorporating ice breakers ahead of the networking sessions.”

Best Digital Conference – budget between £15,000 to £30,000

WINNER INTERNET SOCIETY COMMUNITY WEEK BY 73 MEDIA



Judges' comments

"Hats off to the team here for thoughtfully designing a programme that was fun and engaging while still offering attendees the ability to make it their own," said one judge of this category. 73 Media's event also delivered over 500 one-on-one meetings, which also stood out to the judging panel.

Best Digital Conference – budget over £30,000

WINNER

CARDANO SUMMIT 2021

BY FIRST EVENT



Judges' comments

An example of a successful event that considers its climate impact, with a detailed entry providing accountability, these factors won the award for First Event. One judge said of the event: "so creative, love that it has a legacy element to it, they have actively focused on gamification as part of their KPI's and smashed every target."

